An Invitation to Senior Consultants to Learn More about Measuring Culture

Hosted by former Australian Rugby Captain
John Eales, Director Mettle Group
The Other Side of John Eales

Many people know about John Eales’ sporting achievements such as leading the Australian National side to an historic victory in the Rugby World Cup of 1999.

But did you know that since retiring from Rugby, John has been active within the business world? John consults to BT Financial Group and a number of international companies including Foster’s, sits on the board of a publicly listed company and the Australian Sports Commission, and has established two successful businesses of his own. John also has a BA with a double major in psychology, and is an accomplished facilitator and public speaker.

John Eales is a director of Mettle Group, which for the last 20 years has helped organisations develop the type of culture they need to achieve their strategy. This has been achieved through our work in culture research and development.

The Mettle Culture Gauge

We have developed a unique, statistically valid and reliable on-line tool which measures an organisation’s culture – the Mettle Culture Gauge (MCG). The principles behind the MCG stem from years of experience in organisational culture and leadership.

What Makes the Mettle Culture Gauge Different?

Unique to Mettle’s approach to organisational culture research is our belief that strategy needs to define the type of culture your client requires. This MCG is a critical tool that will help you define, measure and create the right culture for your client. We do not prescribe a ‘one solution fits all’ approach as do other tools.
We are Seeking to Partner with High-Performing Professional Consultants

We have opened our doors in the UK and are offering you the opportunity to join our team of independent accredited Mettle Culture Gauge users.

Consultant Selection Criteria

☑ At least three years’ experience working as a consultant in either leadership, change management or culture development
☑ A proven positive reputation with clients
☑ Ability to identify key themes

Join John Eales on 21 November to Learn More

To hear how the Mettle Culture Gauge can benefit you and your clients, join John Eales at our invitation only lunch.

WHEN       Tuesday 21 November 2006
WHERE       One Aldwych, London WC2B 4RH
TIME        12.30pm for 12.45pm start and 2.00pm finish

Places are strictly limited so please RSVP your attendance to Rhian Moore on rmoore@mettle.biz or phone 0207 580 3923 by 17 November.
By Becoming an Accredited MCG User you will be able to:

- Add further value to your clients by making the connection between their strategy and culture, and then measuring this accurately
- Benefit from association with Mettle’s branding and growing reputation
- Increase your revenue generation
- Be part of the Mettle community and be invited, along with your clients, to professional development workshops, lunches and conferences

“Mettle has been integral in developing our Achievement culture at BT Financial Group and inculcating this culture into our way of doing business.”
Rob Coombe, CEO BT Financial Group

“The Mettle Group have been instrumental in helping the Australia Finance Team to make a quantum shift in culture and perspective. With Mettle’s help, the team has identified what makes a great Finance Team and begun the journey of bringing that to life.”
Angus McKay, Finance Director for Foster’s Australia

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